



Garden Elopements | Micro-Weddings | Weddings and Receptions

DIXON GALLERY & GARDENS

4339 Park Avenue
Memphis, TN 38117

Hannah Reasons

hreasons@dixon.org

901-761-5250 ext. 101

www.dixon.org/venue-rental

PRICING

Event Option	Membership Fee (Due at Contract Signing)	Initial Venue Rental Fee (Due at Contract Signing)	Remaining Venue Rental Fee (Due 6 Months Prior)	Venue Rental Fee	Refundable Damage Deposit (Due 6 Months Prior to Event Date)
1. Garden Elopement	\$150	\$150	N/A	\$300	n/a
2. Micro-Wedding	\$250	\$1,600	N/A	\$1,850	n/a
3. Reception Only, or Rehearsal Dinner	\$1,000	\$2,000	\$5,000	\$8,000	\$500
4. Full Wedding (Ceremony + Reception)	\$1,000	\$2,000	\$5,500	\$8,500	\$500

Details	Additional Fee
Peak Season Months	\$500 (March - May, September, October)
Additional Event Spaces	\$500 per space (e.g., the South Lawn would be included in the Full Wedding fee for the ceremony space, but use of the Bowlin Stage for cocktail hour requires an additional \$500 fee.)

Membership begins at contract signing and lasts for one year. An active membership must be maintained through your wedding date. If the membership expires before your full wedding, reception, or rehearsal dinner, it must be renewed at a minimum of the \$150.00 Young at Art or Donor level or higher. After your wedding, we encourage you to remain a member of the Dixon!



Amy Hutchison Photography



Morgan Newsome Photography



Garden Elopements

Skip the courthouse and exchange your vows in the enchanting gardens at the Dixon, a setting designed for couples seeking a personal and unforgettable experience. For just \$300, your garden elopement includes:

- ❖ A garden space selected to suit your guest count.
 - ❖ Stunning photography opportunities surrounded by natural beauty.
 - ❖ Parking for up to 15 attendees.
 - ❖ Access to restrooms in the main museum building.
 - ❖ Gallery access during open hours.
- *Please note the galleries are not available for ceremonies or photography, only for viewing.

Please note that the gardens remain open to visitors. Music is not permitted for garden elopements to ensure the enjoyment of all guests.

Whether you're tying the knot with your closest family and friends or looking for a beautiful alternative to the courthouse, the Dixon provides the perfect, picturesque setting to mark the beginning of your new chapter.

DETAILS

Booking: Generally, up to three (3) months in advance, depending on the season.

Pricing: \$300.00, which includes a Sponsor-level Dixon membership.

Time: Two (2) hours of time during regular museum hours (Tues.-Sat., 10am-5pm & Sun., 1pm-5pm).

Location: Various garden locations available across the property, with limited covered options available as well.

Size: Up to 15 people, including the couple, officiant, and photographer.

Flexibility: Flexibility should your date or time need to change, or should you want to change locations on property.

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The Warmth Around You Photography



Mary Kate Steele Photography

MICRO-WEDDINGS

Exchange your vows in a setting that offers both comfort and charm at the Dixon Gallery and Gardens! A micro-wedding is an intimate wedding with your closest loved ones.

For \$1,850, enjoy:

- ❖ 3-Hour venue access in a temperature-controlled space with bathroom access.
- ❖ A champagne toast for 50 guests with a sweet wedding treat.
- ❖ Furnishings provided: 50 chairs arranged for an indoor ceremony, one 6-foot table and two cocktail tables (for post-ceremony treats), and white poly linens.

The 3-hour rental is meant to keep things intimate and stress-free! Like a Garden Elopement, but with the benefit of a temperature-controlled space, restrooms, and a celebratory toast! Micro-Weddings take place inside the Hughes Pavilion (no alternate layouts or locations).

Outside food and beverage are not permitted.

No outside vendors, with the exception of ceremony musicians and a florist/rental company for deliveries.

A typical flow might look like this for a 1pm - 4pm time slot:

- 1:00–1:30 PM: Couple/party arrival; Set up of florals/linens; ceremony musician arrives and prepares
- 1:30–2:00 PM: Guest arrival and seating
- 2:00–2:30 PM: Ceremony
- 2:30–3:30 PM: Photos in the gardens, toasting in Hughes Pavilion
- 3:30–4:00 PM: Breakdown and exit

DETAILS

Booking: Up to three (3) months in advance, depending on the season.

Pricing: \$1,850.00, which includes a Donor-level Dixon membership.

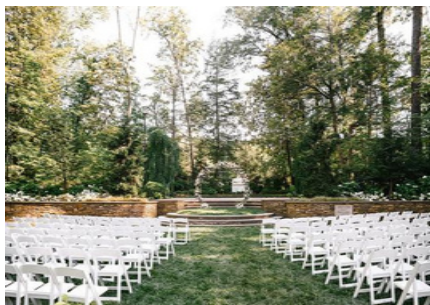
Time: Three (3) hours on Tuesday - Friday, between the hours of 10am - 5pm, depending on availability.

Location: The Hughes Pavilion

Size: Up to 50 people, including the couple, officiant, and photographer.

Amenities: 50 chairs set up inside the pavilion ceremony-style, (1) 6ft table for refreshments (2) standing cocktail tables, white poly table linens for the three tables, champagne toasts and treats per your guest count (must be under 50 guests total)

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Snap Happy Photography; Bowlin Stage



Jenn Blackburn Photography; South Lawn - East



Emily Holmes Photography; Hughes Pavilion indoor



Mary and Anna Weddings; Hughes Pavilion tent

WEDDINGS | RECEPTIONS | REHEARSAL DINNERS

Say "I do" at the Dixon with a full wedding experience that combines our stunning ceremony locations in the gardens with the charm of our garden venue, the Hughes Pavilion.

Begin with tying the knot on the Bowlin Stage, surrounded by stacked stone walls, classic garden sculptures, and lush greenery, or opt for the expansive South Lawn with sweeping views of the museum and woodlands.

Head to the reception at the Hughes Pavilion, just steps away, a space that offers floor-to-ceiling windows, expansive skylights, and paved patios that perfectly showcase the beauty of a garden wedding.

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FEATURES

Prime Location: Conveniently located in the heart of East Memphis.

Flexible Timing: Weddings available Friday-Sunday.

Included Amenities: Tables, chairs, and parking

Seasonal Tenting: Mid-March through mid-November, a crisp white tent covers the largest patio at the Hughes Pavilion.

On-Site Catering: Delicious food and exceptional service by Park + Cherry, led by Chef Phillip Dewayne.

Vendor Flexibility: Bring in vendors that match your style and budget.

Exclusive Benefits: The Dixon ensures exclusivity by hosting only one bride per rental period, with beautifully unique garden views providing the perfect natural backdrop for your special

occasion.

*Read on to view additional details about these features and more.

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FAQS & FACTS

Capacity & Size:

❖ Hughes Pavilion Dimensions:

- Inside: Approximately 30'x 50'
- Largest Patio: Approximately 30'x 65'
- Side Patios: Each approximately 15'x 65'

❖ Maximum Capacity:

- Weddings and rehearsal dinners can accommodate up to 200 guests (for a standing reception) using both indoor and outdoor spaces. Groups larger than this are discouraged and may incur additional fees to address venue wear-and-tear.

❖ Seating Capacity:

- Inside Only: 80-100 guests (varies by table size and space for food, drinks, cake, etc.).
- Combined Indoor and Outdoor Spaces: Up to 175 seated, depending on table setup and arrangement.

Timing Day-Of:

- ❖ All setup/delivery and break-down/pick-up times must be confirmed and coordinated with the Dixon in advance. Setup and deliveries may start no earlier than 10am on a Friday or Saturday, or 11am on a Sunday.
- ❖ All evening weddings and rehearsal dinners must end by 11pm Friday and Saturday and 10pm Sunday in accordance with Memphis City ordinances and Dixon rules. Clean-up and break-down may take place until midnight.

Clean Up:

- ❖ The Dixon's on-site caterer will clean their areas and dispose of service-related trash (e.g., cups, plates, napkins). Clients must remove all personal items, including leftover food, alcohol, and décor. Vendors and rental companies are responsible for removing their items and any trash or mess from setup and breakdown (e.g., flowers, zip ties).

Leatherman Studio Use:

- ❖ While the Dixon does not have a bridal suite, the Leatherman Studio is available for the wedding party as a waiting area after photos and before the ceremony. It can also serve as a private space for the couple to enjoy a meal before the reception or as a green room for vendors, such as bands. Wedding groups should plan to get ready off property, but the Leatherman Studio may be used for changing, personal storage, and as a pre-ceremony waiting area. Please note, the Dixon is not responsible for items left in this space.

Wedding Send-Off:

- ❖ Bubbles and bubble machines, natural flower petals, and items that are handheld (i.e. ribbon wands, glowsticks, etc.) are allowed for the send-off. Sparklers, confetti/glitter/eco-fetti, rice, bird seed, and other items that could cause harm to the gardens or wildlife, or create excessive clean-up, are not allowed, and send-offs involving tossing/scattering any item may not take place inside the Hughes.

Vehicles:

- ❖ Guests and rental clients may leave vehicles overnight for next-day pick-up. The Dixon property is open to the public Tues.-Sat., 10am-5pm and Sun., 1pm-5pm; Dixon offices are open on Mon., 9am-5pm and vehicles may be picked up then as well. The Dixon is not responsible for the safety of vehicles or any items left in vehicles or on property.

WEDDING SPACES

for ceremony-and-reception, reception-only, or rehearsal dinner

Ceremonies may take place at the Bowlin Stage or South Lawn. Both areas can accommodate up to 200 guests; access points to each area and available outlets and lighting in each area varies. In the event of inclement weather, the Dixon recommends hosting the ceremony at the Hughes Pavilion, under the tent; neither garden ceremony area may be tented.

The Bowlin Stage, South Lawn, and Cutting Gardens can be rented for an additional \$500 per location. Chairs, tables, etc. must be rented. These spaces have specific capacity limits and time restrictions—contact the venue coordinator for details.

Receptions and rehearsal dinners at the Hughes Pavilion can utilize both the indoor space and surrounding patios. Cocktail-style events accommodate up to 200 guests, while seated options vary based on the use of indoor, outdoor, or combined spaces, and the type of meal service (plated or buffet).

SCHEDULE OF FEES

for ceremony-and-reception, reception-only, or rehearsal dinner

Wedding ceremony-and-reception, reception-only, and rehearsal dinner bookings may take place up to eighteen (18) months in advance of the wedding or dinner date. Catering and bartending fees are separate from the venue rental fee and are handled by Park+Cherry by Chef Phillip Dewayne, via separate contract.

- ❖ Due at contract-signing: \$3000.00 (Dixon membership + \$2000.00 additional portion of the rental fee). This fee is non-refundable.
- ❖ Due six (6) months before the wedding or rehearsal dinner:
 - o Ceremony-and-reception: \$6000.00 (\$5500.00 remaining rental fee + \$500.00 damage deposit). Only the damage deposit is refundable should your plans change after this point.
 - o Reception-only or rehearsal dinner: \$5500.00 (\$5000.00 remaining rental fee + \$500.00 damage deposit). Only the damage deposit is refundable should your plans change after this point.
 - o If booking your wedding event six (6) months or less before your wedding event date, the full rental fee plus damage deposit is owed at contract signing. Only the damage deposit is refundable should your plans change after this point.

AMENITIES

- ❖ Tenting: From mid-March through mid-November each year, a white top tent will be installed over the main patio at the Hughes Pavilion.
 - o Upgrades:

The tent top can be upgraded to a clear top, and additional tenting, walls, heaters, or air conditioning must be arranged directly with Amerispan Tents by contacting Michael Tidwell at michael@amerispantents.com. Lighting, décor, or fans for the tent can be coordinated with a vendor of your choice.
 - ❖ Reception tables and chairs: 100 banquet chairs and a selection of tables is available for use at the Hughes Pavilion. Ceremony chairs and table linens must be rented from an outside vendor(s).
 - ❖ Parking: Parking is available for guests and vendors. A parking lot security officer will be stationed at the front gate during the full duration of the wedding; if valet service is desired, it must be organized by the wedding party.
 - ❖ Dixon manager-on-duty: During setup and throughout the wedding, a Dixon manager-on-duty will be on-site to oversee the venue and provide assistance as needed. Please note that the Dixon does not provide event coordination services.
 - ❖ Ceremony rehearsal time: Ceremony-and-reception groups are given up to two hours of time at their ceremony location for rehearsal, to be coordinated with the Dixon pending event schedules.
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ADDITIONAL PERKS

- ❖ Photography: Wedding day and engagement photos may be taken anywhere in the Dixon gardens. Dates and times must be scheduled with the Dixon in advance.
- ❖ On-site Catering: Enjoy food and beverages from the Dixon's on-site caterer, Park+Cherry by Chef Phillip Dewayne. Alcohol may be purchased through Park+Cherry or supplied by the client, with prior coordination. All food and beverage service is exclusively managed by Park+Cherry's ABC-licensed staff, and outside catering is not allowed.
- ❖ Vendor flexibility: The Dixon is open to working with most wedding vendors in the area, allowing you to pick your florist, rental company, and more to create your wedding dream team. Vendors should be insured and be familiar with Dixon venue use guidelines.
- ❖ Membership: The membership portion of the rental fee may be taken by the couple or by a parent(s). Members enjoy great benefits, including discounted tickets to events and workshops, discounts at the gift shop and café, invitations to special events, and reciprocal visiting privileges at museums and gardens across the country.
- ❖ A place to come home to: After the "I dos," the dancing, and the cheers, you can return time and again to enjoy the gardens and galleries and reminisce about your special day.